



COLLEGE OF BUSINESS
LAMAR UNIVERSITYTM
MBA

MGMT 5313

Team Leadership

Notebook

Dr. Bradley Mayer

Name: _____

LEID: _____

Semester: _____

WEEK 5: Align Systems (Talent, Work Process, and Customer) and Dates

VIDEO ASSIGNMENT: *Jack Welch on Talent*

What stood out to you?

What could you apply to your organization?

Did Jack Welch have a system for addressing and attracting talent?

What talent systems did Jack discuss?

Would you wonder where you stood if Jack Welch were your boss? Is that a good thing?

Do you have any comments on the importance of performance and values?

VIDEO ASSIGNMENT: *The Ultimate Question Video*

So, what is the ultimate question?

What is the golden rule of profitable growth?

OTHER WEEK 5 ASSIGNMENTS

Watch the Shawn Achor video in the top ten video link. What is the secret to happier work? What techniques could you use to increase yours and others happiness at work?

Watch Tom Wujec. What did you learn about the tower building activity. What can you use with your workteam the next time you take on a new project.

Prepare a team talent checkup and best practice finder for your organization using the format on page 76 & 77 in your participant guide.

List the steps of a key work process at your workplace. Analyze your core work process using the checklist on page 80 in the participant guide. Do you have a great core work process?

Develop a simple customer survey using the NPS for your organization and answer the questions on page 93 in the Participant Guide. Explain the process you will use for conducting and analyzing your customer survey.